F/X – Fright Exchange of North America, LLC.

## FOR IMMEDIATE RELEASE

## Contact:

Andrea Marincic
Freight Exchange of North America
400 North Noble
Chicago, IL 60642
amarincic@fxfreight.com
312-698-8158

Freight Exchange North America chooses Rand McNally TND™ 760 Fleet Edition F/X upgrades it's in cab-communication to better serve its customers and drivers.

Chicago, Illinois, October 17, 2011 – Freight Exchange of North America (F/X) of Chicago, has chosen the Rand McNally TND 760<sup>™</sup> over other major devices to outfit its entire fleet with in-cab communication. F/X is a North American, full truckload carrier operating nearly 300 power units from its terminals in Southern California, El Paso, Dallas and Chicago. After an exhaustive research and demonstration process, the choice was easy for Freight Exchange President, Todd Bennett.

"We took our time considering all of our options, but the final decision was based off what we felt would best serve our customers and drivers. Timeliness and care have always been our top concerns and we are confident that this cutting-edge technology will help us deliver loads even more efficiently and safely than before." said Bennett.

"I can better manage my fleet and have greater peace of mind with the TND™ 760. Rand McNally offered us a superior device at a competitive price and we are all excited to be the first to pioneer this technology." said Fred Alaimo, Vice President of Operation at Freight Exchange. F/X expects to have its entire fleet equipped with the TND™ 760 within the next 10 months.

The TND™ 760 will not only save F/X money and headaches, but it will also bring value to their customers and drivers. Customers will enjoy the technologies real time tracking and tracing capabilities, advanced benchmarking, and a customized portal for customer requests. Drivers will find the detailed mapping and vehicle-specific metric, comprehensive fuel- and driver-performance reporting and visibility to engine diagnostics useful.

As announced in early August, the TND™ 760 combines Rand McNally's award-winning

navigation with a robust mobile communication system - all for less than \$800. Integrated into a

truck's on-board computer, the TND™ 760 sends and receives information via both Wi-Fi and

cellular methods. The in-cab device is designed to be set up in less than 30 minutes and does

not require the installation of a separate "black box" monitoring unit like traditional mobile

communication systems.

Key features of the TND™ 760 include:

Hours of Service (HOS) - compliant

Email - text and form messages enable easy integration

Document delivery - can be sent via e-mail/messaging for fast action

Driver performance – more than 200 metrics collected from the vehicle

Navigation - new 2011 data plus posted speed alerts

Wi-Fi communication - reduces communication cost and enables over-the-air

programmability

Single box design – minimizes the installation process and makes deployment quick and

painless

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About F/X -- Freight Exchange of North America (F/X) is a full truckload carrier serving all 48 states. F/X delivers fulltruck load services via its terminals in Southern California, El Paso, Dallas and Chicago as well as supporting NAFTA trade in Mexico and Canada. F/X has been recognized by countless shippers as one of the premier full truckload carriers in North America, driven by our flexibility, responsiveness to customer needs, and our focus on

safety. F/X is a subsidiary of Chicago-based Transportation Solutions Enterprises LLC. www.fxfreight.com

**SOURCE:** Freight Exchange of North America

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