

F/X- Freight Exchange of North America, LLC

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Freight Exchange of North America announces Frei to join team *Industry Veteran to lead Sales & Marketing for leading Full Truck Load Carrier*

El Paso, Texas, November 1, 2011 -- Freight Exchange of North America is pleased to announce it has named Chris Frei as Vice President of Sales and Marketing. Frei brings more than 25 years of experience to lead the sales and customer service functions at the fast growing F/X franchise. His extensive knowledge of commodity types, manufacturing practices, inventory management and cross border trade will help F/X to continue to exceed customer expectations across the board.

“Chris has already had an immediate impact on F/X business and culture. He was a customer of mine for a number of years and I look forward to bringing his brand of leadership to our team.” said Todd Bennett, President of F/X.

Prior to accepting this position, Frei spent over 21 years at Kintetsu World Express where he began as a Sales Representative and ended as the Director of Sales and Border Logistics. Frei is coming to F/X with a shipper’s perspective, which will allow F/X to better understand and deliver on customer need.

“F/X is a young company that has quickly become an industry leader. I view this position as a wonderful opportunity to foster and cultivate a strong, honest and dependable sales force that will grow this company into one of America’s most trusted carriers. I am confident this will be a fun and rewarding experience.”

Frei has settled in to his El Paso office and travels often to Chicago where the company is headquartered. F/X has terminals in El Paso, Chicago, Dallas and Southern California and expansion plans are well underway. With new adventures on the horizon, it’s an exciting time for Frei and the entire F/X team.

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About F/X -- Freight Exchange of North America (F/X) is a full truckload carrier serving all 48 states. F/X delivers full truck load services via its terminals in Southern California, El Paso, Dallas and Chicago as well as supporting NAFTA trade in Mexico and Canada. FX has been recognized by countless shippers as one of the premier full truckload carriers in North America, driven by our flexibility, responsiveness to customer needs, and our focus on safety. F/X is a subsidiary of Chicago-based Transportation Solutions Enterprises LLC. www.fxfreight.com

SOURCE: Freight Exchange of North America, LLC

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